



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-05-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

| Contract No 398872 | | Contract Dt 09-17-2012 | Revision Dt 10-05-2012 | Rev# 2 | Advertiser LINDA MCMAHON FOR SENATE 2012 | | Brand LINDA MCMAHON FOR SENATE 2012 | | Product Code POLITICALS | | | | | Station/Market WABC - NEW YORK | | | | | | | | | |
|-----------------------|------------|---------------------------|---------------------------|--|---|--|--|------------------------|---|---|---|---|---|-----------------------------------|--------------------------|---|-----|--------|-----------|-----------|--|--|--|
| Agency Est# 1341 | | | CMS # 243677 | Sales Office PHILADELPHIA | Account Executive D. PARKER | | Start Date 10-09-2012 | End Date 10-14-2012 | Billing M (Broadcast Month, Cycle 1) | | | | | Package N | Contract Title 243677 | | | | | | | | |
| Line | Start Date | End Date | Time Period | Description | | | | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ | | | |
| | | | Agency CPE: E : 1341 | | | | | | | | | | | | | | | | | | | | |
| 1 | 10-09-2012 | 10-12-2012 | 06:15AM - 07:00AM | AM EWN THIS MORNING 6-7AM (7427) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,800 | 4 | 7,200.00 | | | |
| 2 | 10-09-2012 | 10-12-2012 | 07:00AM - 09:00AM | AM GMA 7-9AM (7429) | | | | 7 | 30 | | 2 | 1 | 2 | 1 | | | 6 | 2,400 | 6 | 14,400.00 | | | |
| 3 | 10-09-2012 | 10-12-2012 | 12:15PM - 12:30PM | DA PM DAYTIME ROTATION 12NOON-4PM (7439) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,400 | 4 | 5,600.00 | | | |
| 4 | 10-09-2012 | 10-12-2012 | 04:15PM - 04:59PM | EN EWN AT 4PM M-F (11372) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 1,100 | 4 | 4,400.00 | | | |
| 5 | 10-09-2012 | 10-12-2012 | 05:15PM - 05:55PM | EN EWN AT 5PM M-F (7450) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,200 | 4 | 8,800.00 | | | |
| 6 | 10-09-2012 | 10-12-2012 | 07:00PM - 08:00PM | PA JEOPARDY/WHEEL (7446) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 4,000 | 4 | 16,000.00 | | | |
| 7 | 10-09-2012 | 10-12-2012 | 11:35PM - 12:02AM | LF NIGHTLINE M-F (7453) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,200 | 4 | 8,800.00 | | | |
| 8 | 10-09-2012 | 10-12-2012 | 06:15PM - 06:30PM | EN EWN AT 6P (CFB) (7442) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | | | 4 | 2,200 | 4 | 8,800.00 | | | |
| 9 | 10-09-2012 | 10-14-2012 | 11:15PM - 12:05AM | LN LATE NEWS CFB (7645) | | | | 7 | 30 | | 1 | 1 | 1 | 1 | 1 | 1 | 6 | 4,400 | 6 | 26,400.00 | | | |
| 10 | 10-09-2012 | 10-09-2012 | 10:00PM - 11:00PM | PE TUESDAY 10-11PM (7489) | | | | 7 | 30 | | 1 | | | | | | 1 | 10,000 | 1 | 10,000.00 | | | |
| 11 | 10-11-2012 | 10-11-2012 | 09:00PM - 11:00PM | PE MON-SAT 8-11PM/SUN 7-11PM (7605) | | | | 7 | 30 | | | | 1 | | | | 1 | 15,000 | 1 | 15,000.00 | | | |
| 12 | 10-12-2012 | 10-12-2012 | 08:00PM - 09:00PM | PE FRIDAY 8-9P (7501) | | | | 7 | 30 | | | | | 1 | | | 1 | 7,000 | 1 | 7,000.00 | | | |
| 13 | 10-12-2012 | 10-12-2012 | 09:00PM - 10:00PM | PE FRIDAY 9-10PM (7502) | | | | 7 | 30 | | | | | 1 | | | 1 | 10,000 | 1 | 10,000.00 | | | |
| 14 | 10-12-2012 | 10-12-2012 | 10:00PM - 11:00PM | PE FRIDAY 10-11PM (7503) | | | | 7 | 30 | | | | | 1 | | | 1 | 9,000 | 1 | 9,000.00 | | | |
| 15 | 10-13-2012 | 10-13-2012 | 06:15AM - 10:00AM | AM EWN SA/SU 6-10AM (7434) | | | | 7 | 30 | | | | | | 1 | | 1 | 400 | 1 | 400.00 | | | |
| 16 | 10-13-2012 | 10-13-2012 | 12:00PM - 07:00PM | SP: COLLEGE FOOTBALL SA 12PM-7P (7509) | | | | 7 | 30 | | | | | | 1 | | 1 | 4,000 | 1 | 4,000.00 | | | |
| 17 | 10-13-2012 | 10-13-2012 | 07:00PM - 11:00PM | SP: AUTO RACING: SAT-SUN (7507) | | | | 7 | 30 | | | | | | 1 | | 1 | 3,500 | 1 | 3,500.00 | | | |
| 18 | 10-14-2012 | 10-14-2012 | 06:15AM - 10:00AM | AM EWN SA/SU 6-10AM (7434) | | | | 7 | 30 | | | | | | | 1 | 1 | 400 | 1 | 400.00 | | | |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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New York

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| | | | Agency CPE: E : 1341 | | | | | | | | | | | | | | | | | |
| 19 | 10-14-2012 | 10-14-2012 | 10:00AM – 11:00AM | WK SUN THIS WEEK (7436) | | | | 7 | 30 | | | | | | | 1 | 1 | 6,000 | 1 | 6,000.00 |
| 20 | 10-14-2012 | 10-14-2012 | 07:00PM – 08:00PM | PE SU 7-8PM (7500) | | | | 7 | 30 | | | | | | | 1 | 1 | 6,000 | 1 | 6,000.00 |
| 21 | 10-13-2012 | 10-13-2012 | 06:15AM – 10:00AM | AM EWN SA/SU 6-10AM (7434) | | | | 7 | 30 | | | | | | | X | 5 | 400 | 5 | 2,000.00 |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | 56 | 173,700.00 | |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | 56 | 173,700.00 | |
| | | | | | | | | | | | | | | | | Agency Commission: | | | 26,055.00 | |
| | | | | | | | | | | | | | | | | Net Total: | | | 147,645.00 | |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | | |
| Oct 12 | | 0.00 | | 0.00 | | 173,700.00 | | 0.00 | | | | | | | | 173,700.00 | | | | |
| TOTAL | | 0.00 | | 0.00 | | 173,700.00 | | 0.00 | | | | | | | | 173,700.00 | | | | |

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